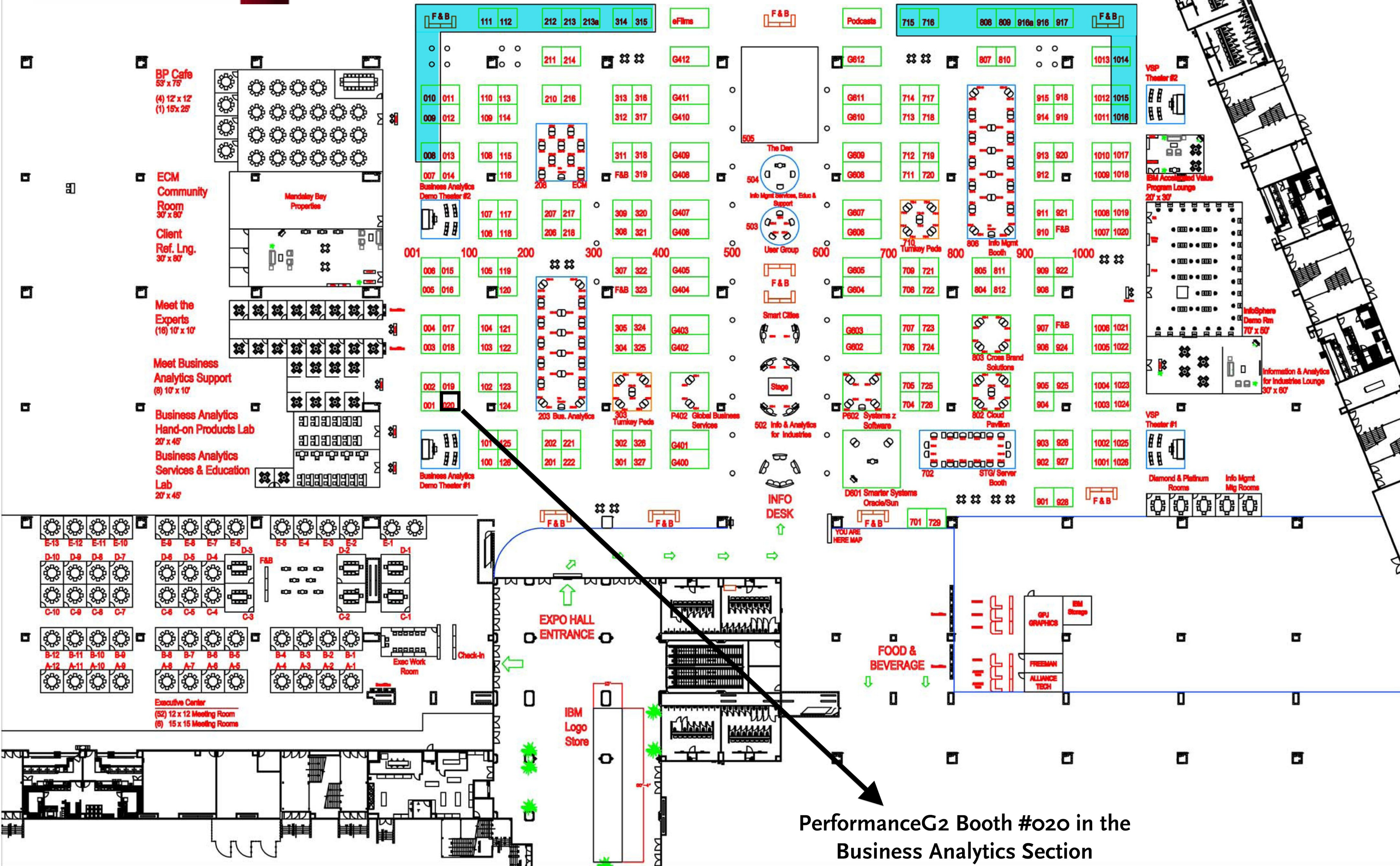




MEETING ROOM: Bayside D

- BP Cafe
- ECM Community Room
- Client Reference Lounge
- Meet the Experts
- Meet Business Analytics Support
- Business Analytics Hands-On Products Lab
- Business Analytics Services & Education Lab
- Business Analytics Demo Theaters
- Executive Center

MEETING ROOM: Bayside C

- IBM Accelerated Value Program Lounge
- IBM InfoSphere Demo Rooms
- Info and Analytics for Industries Lounge
- Info Management Meeting Rooms

EXPO HALL: Bayside C

- (2) Diamonds
- (2) Platinums
- (24) Golds
- (162) Elite Exhibitors
- (20) Turnkey Peds
- (20) A La Carte
- (154) IBM Pedestals
- (1) Diamond Meeting Rms.
- (2) Platinum Meeting Rooms
- (2) VSP Theaters (20' x 20')

IBM Booths (13)

- IBM Business Analytics
- IBM Enterprise Content Management
- The Den
- IBM Info Mgmt Services, Education & Support
- User Groups
- IBM Info & Analytics for Industries
- IBM STG/Server Area
- IBM Info Management
- IBM Cross Brand Solutions
- Cloud Pavilion
- IBM Global Business Services
- IBM Smarter Systems-Oracle/Sun
- IBM Systems z Software

PerformanceG2 Booth #020 in the Business Analytics Section